



ALEROPATH CONNECT / CHALLENGE BRIEF

THE COMMUNITY ENGINE

Build a digital platform that helps communities discover, connect & grow.

THE CHALLENGE

Design and develop a digital community platform that brings people, opportunities, activities, and collaboration together in one connected experience.

01

REAL PROBLEM.
OPEN SOLUTION.

There is no single correct answer. We want to see how you think, build, and execute.

BACKGROUND

Student communities are growing rapidly around colleges, technology, innovation, entrepreneurship, coding, design, and other interests. Yet information and interaction are often scattered across WhatsApp groups, Instagram pages, Discord, Telegram, spreadsheets, and separate event platforms.

Because of this fragmentation, students can miss opportunities, struggle to find people with similar interests, and find it difficult to discover projects, events, teammates, communities, and resources that are relevant to them. Community organizers also need better ways to engage members, share opportunities, organize activities, understand community needs, and encourage meaningful participation.

YOUR OBJECTIVE

Build a functional prototype / MVP that demonstrates how your platform can transform a fragmented community experience into a single, organized, and engaging digital ecosystem.

Your solution should focus on the underlying problem rather than simply creating another social-media platform.

How can technology help people discover the right opportunities, connect with the right people, collaborate meaningfully, and grow together within a community?



WHAT YOUR SOLUTION COULD CONSIDER

These are areas to think about, not mandatory features. Your team decides what matters most and why.

DISCOVERY Help users find relevant opportunities, events, projects, and communities.	PROFILES Let users represent interests, skills, experience, and goals.
CONNECTIONS Help people discover others they may want to collaborate with.	COLLABORATION Enable teammates, projects, ideas, and meaningful work.
COMMUNITY SPACES Give communities ways to organize members, discussions, activities, and resources.	PERSONALIZATION Make the experience more relevant to each individual user.

INNOVATION IS ENCOURAGED

You are not required to follow a predefined solution or architecture. You may introduce your own ideas using AI, recommendation systems, data analytics, search, automation, notifications, matching systems, gamification, or other relevant technologies.

AI / ML	RECOMMENDATIONS	DATA	SEARCH
AUTOMATION	MATCHING	ANALYTICS	GAMIFICATION

The technology is not the objective. The problem is. Use technology only where it meaningfully improves the experience.



EXPECTED OUTPUT

Participants should present a working prototype/MVP demonstrating their proposed solution.

01 Problem The problem you identified and why it matters.	02 Users Your understanding of the people you are designing for.
03 Solution Your proposed approach and product experience.	04 Features The key capabilities that make the solution useful.
05 Prototype A working demonstration of the core experience.	06 Technology The technologies and architecture used.
07 Scale How the solution could grow beyond the prototype.	08 Impact The potential real-world value of the solution.

THE REAL CHALLENGE

There is no single correct solution. We are interested in seeing how you think, how you solve, how you build, how you collaborate, and how you turn an idea into something real.

**DON'T JUST BUILD A COMMUNITY PLATFORM.
BUILD A BETTER WAY FOR COMMUNITIES TO GROW.**

ALEROPATH CONNECT

Think. Solve. Build. Connect.

A challenge-driven experience by ALEROPATH designed to discover people who can turn real problems into meaningful solutions.